

JOHN FRANKLIN

Name	John Franklin
Position	Chairman of Trustees
Organisation	The Signalong Group
Role	I joined Signalong the board of Trustees in March 2013 through my mother in law who is a long standing tutor for Signalong. Then the first challenge was to turn around the finances and strategy of the charity to set them up for growth and embrace a digital future.
Interests	Film, music, tennis and being a big kid with my two children.

John is certified IT Consultant with 18 years' experience across varied technologies and many industries. He specialises in business change through business process modelling and large scale technology adoption.

He is currently a Director for CGI working within their public sector business and is deployed long term at a client to revolutionise their Information Management policies and enabling technologies across their ~5,000 employees.

John volunteers to Signalong; he sits as the Chairman within the trustee board meetings and acts as the charity's CIO on a day to day basis. He is also the architect of the digital products that the charity are currently having produced.

His mother-in-law (Bev McCue) is a long time user of Signalong and experienced tutor. She approached him to assist with the rescue of the charity in 2013, and was persuaded to join the board of trustees to ensure the charity succeeds in its planed strategy of changing its path to successfully deliver its goals in the future.

Working for clients such as diverse as MoD, British American Tobacco, Ofcom, Tesco Bank and Betfair, he has experience in handling budgets up to £12m per year, and has architected part of the UK largest outsource contract within the MoD of £6b over 5 years.

John no longer gets any time to relax as he has two children, so any free time is either spent destroying the house with them or clearing up after they have gone to bed. But on a relaxing rare evening enjoys nothing better than a good film and beer with his wife Louise.